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Milestone: 50th delivery of Ecorobotix ARA spotsprayer

Abemec and Doorgrond.nl recently celebrated a milestone, namely the delivery of the 50th Ecorobotix ARA spotsprayer in the Netherlands. The spotsprayer was delivered to arable farms Smits and Boojink, which jointly purchased this spotsprayer.

The popular demand from farmers for the ARA spotsprayers ensures the 50th delivery. Abemec works together with Doorgrond.nl to ensure that this machine performs optimally in the fields. Doorgrond.nl supports the software and Abemec supplies the machine itself. The machine was in unison purchased by Smits and Boojink. This is also the first machine they bought together, both companies were looking for an ARA spotsprayer and with swift actions led to a joint agreement and the purchase of this machine. The spotsprayer will be used in arable farms for weed control and volunteer potatoes in the Netherlands. We wish both companies a great collaboration and a lot of job satisfaction with the new acquisition.



Abemec is a leader in the field of advanced technological solutions such as Naïo, Agrobotelli and Fendt Electric. Since 2021, Abemec has been the importer of the Ecorobotix ARA spotsprayer. The 50th delivery of this innovative machine marks not only the success, but also the continued innovation and interest from the market. With 22 locations, Abemec has an extensive national dealer network that is able to help every farmer in the Netherlands. More than 90 machines have been sold for the 2024 season, most of which have already been delivered and will be used at the start of the season.

Doorgrond.nl is a company that focuses on helping the farmer grow smartly as an agricultural entrepreneur. Doorgrond.nl does this by introducing innovative techniques within the agricultural sector. The support for using this technology is top priority. With smart software in combination with the cameras, the machine manages to spray the weeds on an area of 6 by 6 centimeters, thereby sparing the crop as much as possible.

Ecorobotix offers accurate, reliable and affordable solutions that make the farmer's work easier when growing his crops. The company develops and produces innovative agricultural machinery, which can reduce both the ecological impact of modern agriculture and its costs. The Ecorobotix ARA spotsprayer

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works with the help of algorithms, AI and camera technology so that the ARA spotsprayer recognizes the crops and the weeds. Depending on the target, the ARA spotsprayer can spray the crops or weeds with extreme precision

By only opening nozzles above the sprayable surface, only the crop or weeds are sprayed and a savings of up to 95% is achievable. The ARA spotsprayer has an operating speed of 7 kilometers an hour and working width of 6 meters. The ARA spotsprayer has a versatile use all year round, with a wide range of applications for: herbicide, insecticide, fungicide and fertilizer. The machine can be used in arable farming, full-field vegetables and grassland, which means there is a wide range of algorithms that can be used to spray in potato storage, sugar beet, spinach, rummex, distles, and rapeseed, among others.

The sale of the ARA spotsprayer is the result of the collaboration between Abemec and Doorgrond.nl. Doorgrond.nl has years of knowledge and experience with precision agriculture and algorithms. By combining this knowledge with Abemec's service and network, a powerful collaboration is created that stimulates innovative agriculture.

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